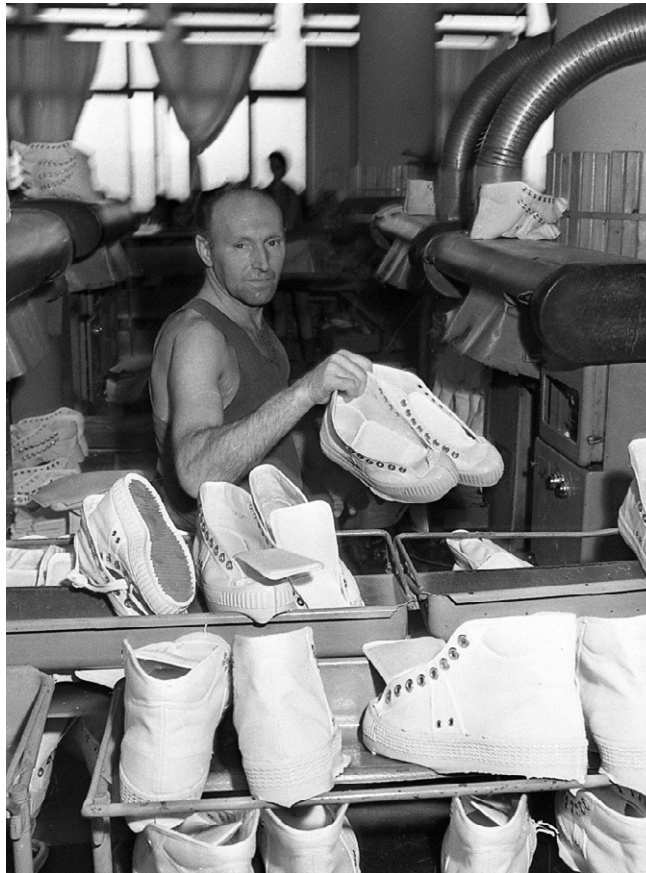


NOVESTA®

FALL WINTER
2025





NOVESTA *Since 1939*

Novesta's production facilities date back to the 1930s when the famous shoemaker Ján Antonín Baťa opened a new factory in the small town of Partizánske in the middle of Slovakia. Novesta has become one of the last purely European produced brands throughout Europe since its creation. Our journey began when Baťa opened their factory in 1939 and since then we are one of the few world's brands left, operating in the original premise with the original method on the good old reliable machines with a great amounts of precise manual work.





NOVESTA *Star Master*

Novesta's Signature model has been a staple for over 70 years and has been loved by various celebrities in the modern era. The Star Master still carries the unmistakable chunky sole and vulcanization marks that guarantee a true Novesta shoe. Every pair is handmade from the finest natural materials. The style is recognizable anywhere in the world.





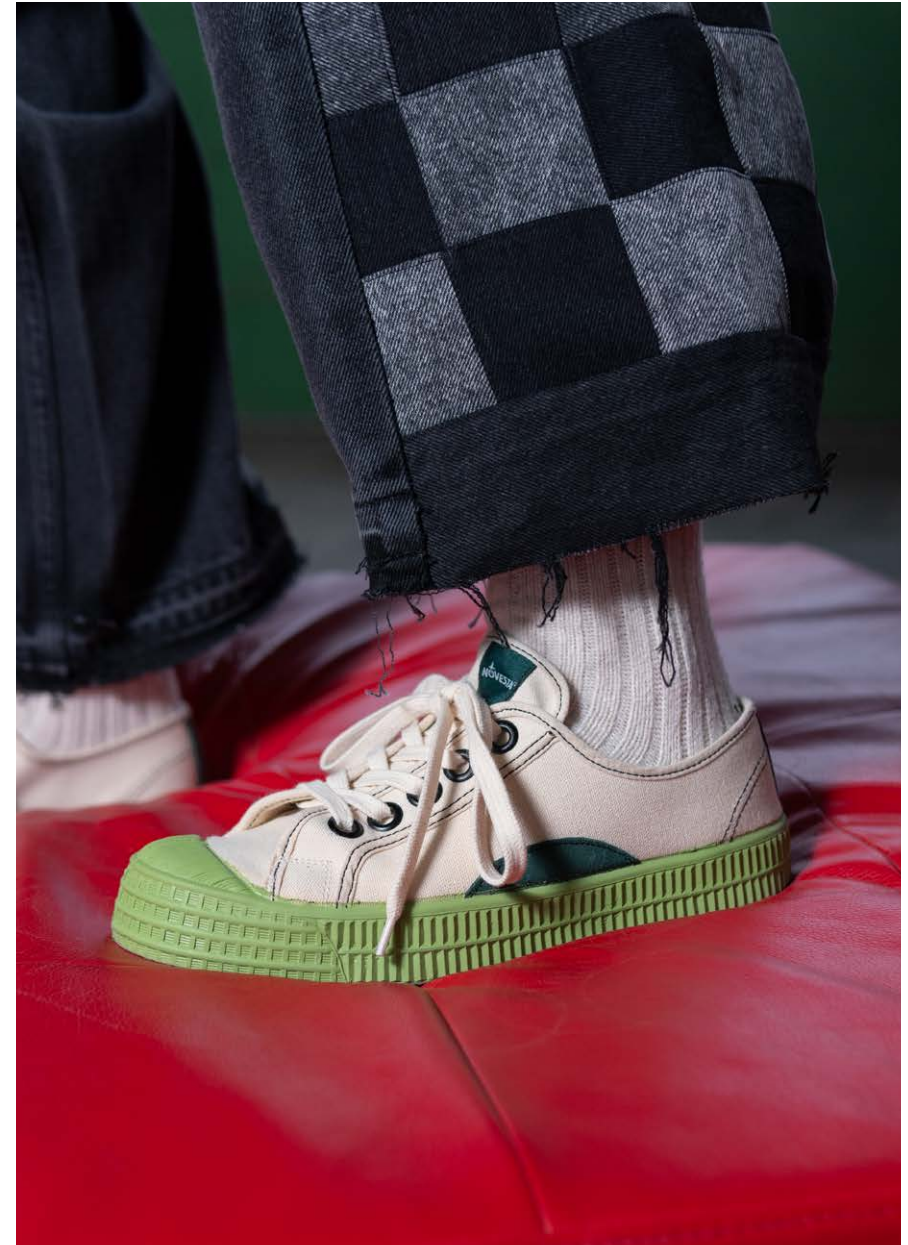
Trampky

The Trampky logo on the outsole is your guarantee of Novesta quality and a reminder of the brand's European pedigree. The original Novesta shoe was intended as a hiking essential which was born from the 1950s craze for hiking in Europe. Tramp is the Slovakian word for "hike" and the Trampky guy commemorates the design genius who turned Novesta into a recreational must-have all those years ago.





NOVESTA *Star Master*





NOVESTA *Star Master*



NOVESTA *Star Master Suede*



NOVESTA *Star Chukka*



NOVESTA *Star Chukka*

Star Chukka is a model inspired by our factory archives. Combining the classic Chukka Boot silhouette with our signature Star Outsole, it delivers both a comfortable fit and timeless casual style with a rugged edge. Originally influenced by the footwear of polo players, the Chukka boot has become a global wardrobe staple, blending elegance with a touch of boldness. Perfect for both formal and casual looks, this model is destined to be a standout favorite.



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NOVESTA *Star Dribble*

The perfect addition to every wardrobe, the Star Dribble hi-top combines our iconic chunky sole silhouette with the timeless basketball boot shape beloved by millions. Either in all-cotton classic or in one of our exciting seasonal variations, the Star Dribble is the ideal shoe for a myriad of looks. Be it in one of our vivid colours or classic monochrome, this shoe is your new best friend.



NOVESTA *Star Dribble*





NOVESTA *Star Dribble Waxed Cotton*





NOVESTA *Star Dribble Waxed Cotton*

These sneakers featuring an upper made from waxed cotton, crafted by Halley Stevensons, a trusted name in textiles since 1864. This premium material offers exceptional lightness and water repellency, ensuring comfort and protection in any weather. The heritage and quality of Halley Stevensons' waxed cotton guarantee durability and style. Step confidently into a blend of tradition and innovation with our latest sneakers, designed for those who value both performance and timeless craftsmanship.





NOVESTA *Marathon*

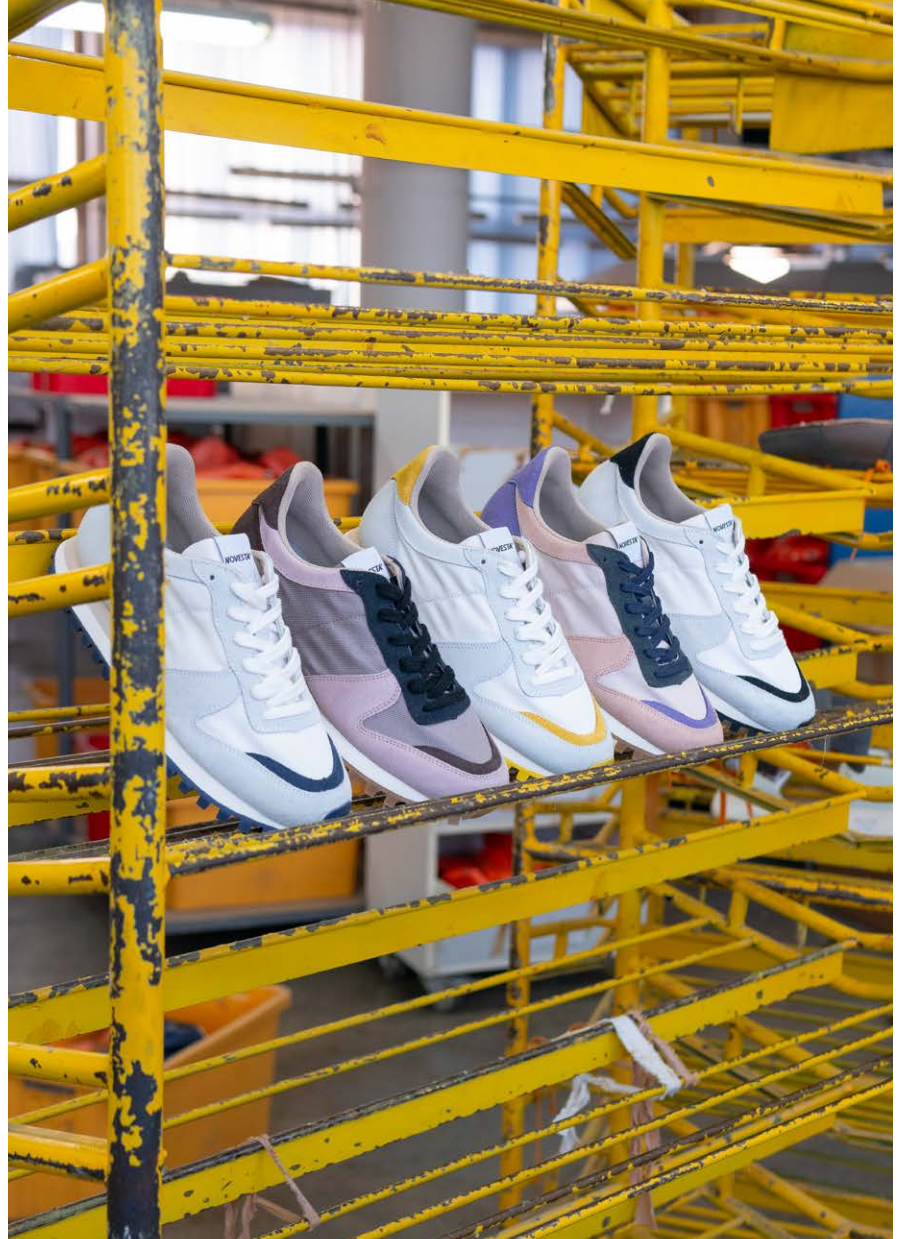
The classic runner style – nostalgic but vital – the Marathon is an elegant addition to the Novesta canon. A wealth of style variations anchored by our signature commitment to the finest material makes the Marathon a sleek essential with a splash of decadence. Comfortable, understated but a cut above the rest – the Marathon is a natural investment, in the long run.

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NOVESTA *Marathon Trail*



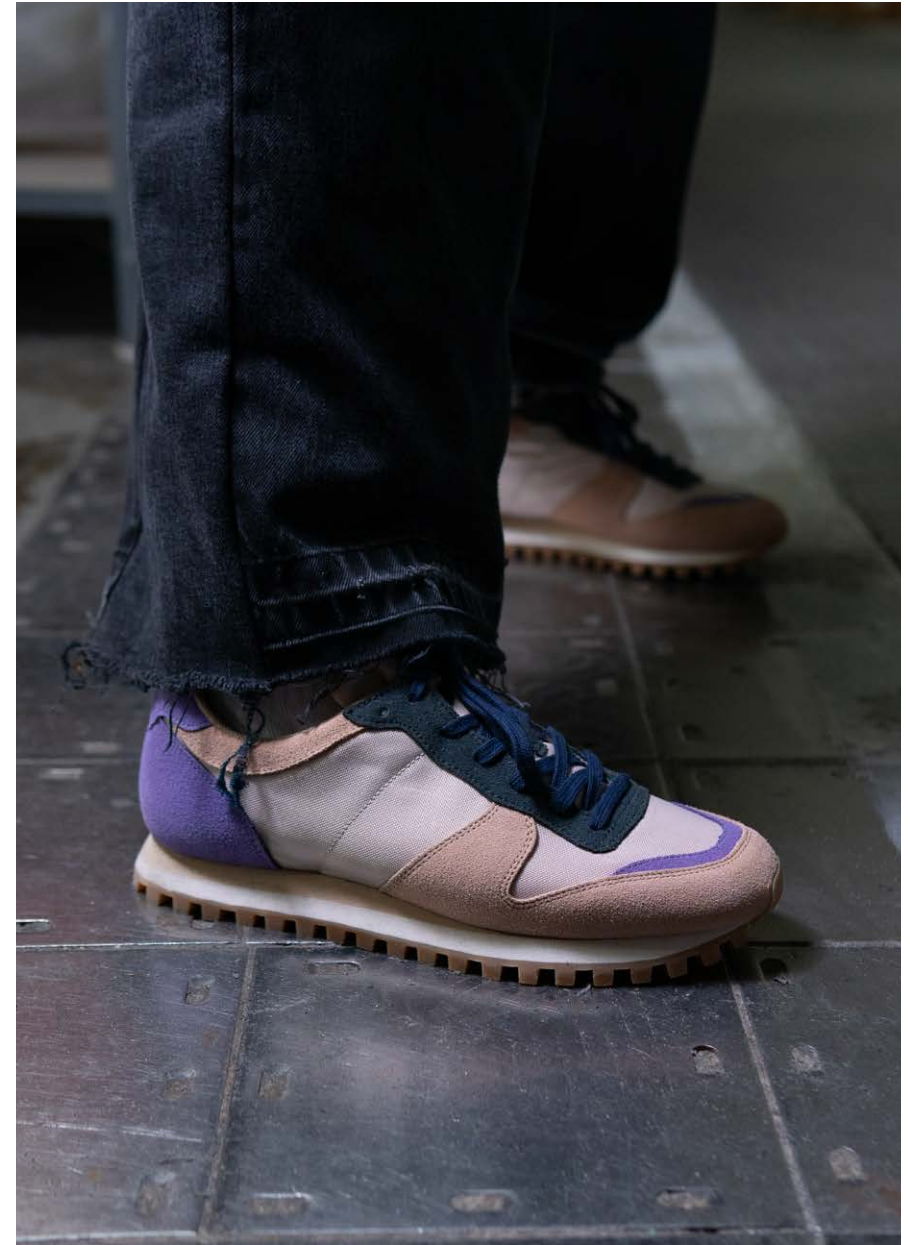
NOVESTA *Marathon Trail*

The Marathon Trail sole is one of the classic outsoles from our Partizánske factory. Throughout our long history, our Marathon Trail Sole has proven invaluable to walkers and runners faced with uneven and changing terrain. A classic feature in shoes produced during the Czechoslovak era, this sole combines the lightness of the Novesta Marathon with the ruggedness of a fully functioning trail shoe.





NOVESTA *Marathon Trail*



NOVESTA

Marathon Runner Trail

The Marathon Runner Trail is the lightest model in the Novesta shoes. This classic shape is based on running shoes made in Eastern Europe in the 1970s and 1980s. Designed seasonally, inspired by the ambience of contemporary Slovakia, Marathon Runner adds the color to your foot locker. The lining is made of durable, recyclable synthetic leather that absorbs moisture properly, so you can have a comfortable time even in midsummer.





NOVESTA Marathon Runner Trail





NOVESTA GAT

GAT is made of the finest certified materials. It is out of the historical shoe manufacturing experience based on the 80's archival shape of our Partizanske Headquarters. The shape is carefully redesigned to fit a genderless style with a timeless feeling. Combined with the original trail sole, this modern revival of a classic form is the authentic shoe for walking long distances in comfort. GAT is the perfect partner from the street to the authentic fashion scene.





NOVESTA *GAT Leather*



NOVESTA GAT *Leather Metallic*



NOVESTA GAT *Trail Leather*





NOVESTA *GAT Trail*



NOVESTA *Flux*

Unique forms exist in the history of Slovak design, influenced by Bauhaus and Brutalist architecture. The Flux model draws inspiration from Novesta's archives and is grounded in a uniquely cultivated design history and our newfound curiosity for science fiction. Inspired by contemporary designs like the Czechoslovak science fiction film "Upír z Feratu," which features a retro-futuristic vehicle, we created a new form by defining footwear as an ergonomic, flowing vehicle for the body.





NOVESTA *in Leopard Pattern*

Bold, wild, and timeless - leopard patterns never go out of style. This iconic print exudes confidence and adds a touch of drama to any outfit. Perfect for statement pieces or subtle accents, it's versatile enough to elevate both casual and formal looks. Leopard pattern is now available in the iconic Star Master, sleek Marathon, and classic GAT models.

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NOVESTA *Star Master Leopard*



NOVESTA *Star Master Leopard*





*Catalogue idea and photography by Katarína Ščasná
Outfits by Buffet Cloathing, Mile & 2nd Judgement
Photoshoots took place in Partizánske & Bratislava, Slovakia*

www.gonovesta.com